

9/963855

## Freeform Search

<b>Database:</b>	US Pre-Grant Publication Full-Text Database
	US Patents Full-Text Database
	US OCR Full-Text Database
	EPO Abstracts Database
	JPO Abstracts Database
	Derwent World Patents Index
	IBM Technical Disclosure Bulletins
<b>Term:</b>	(4935093   2849298   3526573   3215574   5528677   2943966   5751802)![PN]
<b>Display:</b>	10 Documents in Display Format: TI Starting with Number 1
<b>Generate:</b>	<input type="radio"/> Hit List <input checked="" type="radio"/> Hit Count <input type="radio"/> Side by Side <input type="radio"/> Image

Search	Clear	Interrupt
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## Search History

DATE: Friday, July 01, 2005 [Printable Copy](#) [Create Case](#)

<u>Set</u> <u>Name</u>	<u>Query</u>	<u>Hit</u> <u>Count</u>	<u>Set</u> <u>Name</u> result set
side by side			
	DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; THES=ASSIGNEE; PLUR=YES; OP=OR		
<u>L10</u>	(4935093   2849298   3526573   3215574   5528677   2943966   5751802)![PN]	23	<u>L10</u>
<u>L9</u>	('5294290'   '4935093'   '20030046161'   '5881131'   '20020165849'   '20020107735'   '20020120505'   'US20040148222A'   '20020169760')![PN]	15	<u>L9</u>
<u>L8</u>	('20030169779'   '20050097204'   '20050144069'   '20040148222'   '20030149622'   '20040088241'   '20030113756'   '20050027594'   '20040047510'   '20040167816'   '5294290'   '4935093'   '20030046161'   '5881131'   '20020165849'   '20020107735'   '20020120505'   'US20040148222A'   '20020169760')![PN]	34	<u>L8</u>
	DB=PGPB,USPT; THES=ASSIGNEE; PLUR=YES; OP=OR		
<u>L7</u>	('20030169779'   '20050097204'   '20050144069'   '20040148222'   '20030149622'   '20040088241'   '20030113756'   '20050027594'   '20040047510'   '20040167816'   '5294290'   '4935093'   '20030046161'   '5881131'   '20020165849'   '20020107735'   '20020120505'   'US20040148222A'   '20020169760')![URPN] and 15	1	<u>L7</u>
	DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD; THES=ASSIGNEE; PLUR=YES; OP=OR		

('20030169779' | '20050097204' | '20050144069' | '20040148222' | '20030149622')

<u>L6</u>	'20040088241'  '20030113756'  '20050027594'  '20040047510'  '20040167816'  '5294290'  '4935093'  '20030046161'  '5881131'  '20020165849'  '20020107735'  '20020120505'  'US20040148222A'  '20020169760') [URPN]	103	<u>L6</u>
<u>L5</u>	L2 and ((adjust\$ or modif\$ or edit\$ or chang\$) with (cpc or "cost per click" or "cost-per-click"))	19	<u>L5</u>
<u>L4</u>	L3 and database	24	<u>L4</u>
<u>L3</u>	L2 and (search\$ with key\$)	26	<u>L3</u>
<u>L2</u>	(cpc or "cost per click" or "cost-per-click") and advertis\$ <i>DB=USPT; THES=ASSIGNEE; PLUR=YES; OP=OR</i>	222	<u>L2</u>
<u>L1</u>	cpc or "cost per click" or "cost-per-click"	3146	<u>L1</u>

END OF SEARCH HISTORY

Ryan et al. 6421675

## Refine Search

Your wildcard search against 10000 terms has yielded the results below.

***Your result set for the last L# is incomplete.***

The probable cause is use of unlimited truncation. Revise your search strategy to use limited truncation.

### Search Results -

Terms	Documents
L14 and ((chang\$ or modif\$ or edit\$) with(cpc or "cost per click" or "cost-per-click"))	0

**Database:**

US Pre-Grant Publication Full-Text Database  
 US Patents Full-Text Database  
 US OCR Full-Text Database  
 EPO Abstracts Database  
 JPO Abstracts Database  
 Derwent World Patents Index  
 IBM Technical Disclosure Bulletins

**Search:**

L15

Refine Search

Recall Text

Clear

Interrupt

### Search History

**DATE:** Friday, July 01, 2005    [Printable Copy](#)    [Create Case](#)

Set  
Name Query  
 side by  
 side

Hit  
Count  
Set  
Name  
 result  
 set

DB=PGPB,USPT; THES=ASSIGNEE; PLUR=YES; OP=OR

L15 L14 and ((chang\$ or modif\$ or edit\$) with(cpc or "cost per click" or "cost-per-click"))

0 L15

<u>L14</u>	L12 and @pd<=20010926	0	<u>L14</u>
<u>L13</u>	L12 and @ad<=20010926	5	<u>L13</u>
<u>L12</u>	L9 and l5	7	<u>L12</u>
<u>L11</u>	L9 and l4	7	<u>L11</u>
<u>L10</u>	L9and l4	8	<u>L10</u>
<u>L9</u>	l8 or l7 or l6	78	<u>L9</u>

DB=PGPB,USPT,USOC,EPAB,JPAB,DWPI,TDBD;  
 THES=ASSIGNEE; PLUR=YES; OP=OR

(5446891 | 5848397 | 6269361 | 5794210 | 6366918 |  
 5920859 | 6487538 | 5724424 | 5852820 | 6714975 |  
 6278966 | 6094649 | 6285987 | 5918014 | 5768521 |  
 6041326 | 5930777 | 6311185 | 6185558 | 5996007 |  
 5855020 | 5862223 | 5721897 | 5920854 | 5748954 |  
L8 5945975 | 5752238 | 5704060 | 5724524 | 5826241 |  
 5724521 | 5717923 | 2002/0004735 | 2001/0014868 |  
 5664115 | 5864845 | 6411936 | 5778367 | 6470269 |  
 5819092 | 5903882 | 6078916 | 6128599 | 6594641 |  
 5855008 | 6006218 | 6029182 | 5530852 | 5848407 |  
 6078866 | 5659732 | 5864846 | 6115718 | 6286005)!  
 [PN]

( '20030046161' | '20030009362' | '20010051911' |  
L7 '6907566' | '6421675' | '20040088241' | '20030014331' )  
 [PN]

( '20030046161' | '20030009362' | '20010051911' |  
L6 '6907566' | '6421675' | '20040088241' | '20030014331' )  
 [URPN]

L5 L4 and adverti\$ 7 L5

L4 L3 and (cpc or "cost per click" or "cost-per-click") 7 L4

L3 L2 or l1 47 L3

L2 "goto.com" 46 L2

DB=USPT; THES=ASSIGNEE; PLUR=YES; OP=OR

L1 6421675.pn. 1 L1

END OF SEARCH HISTORY